

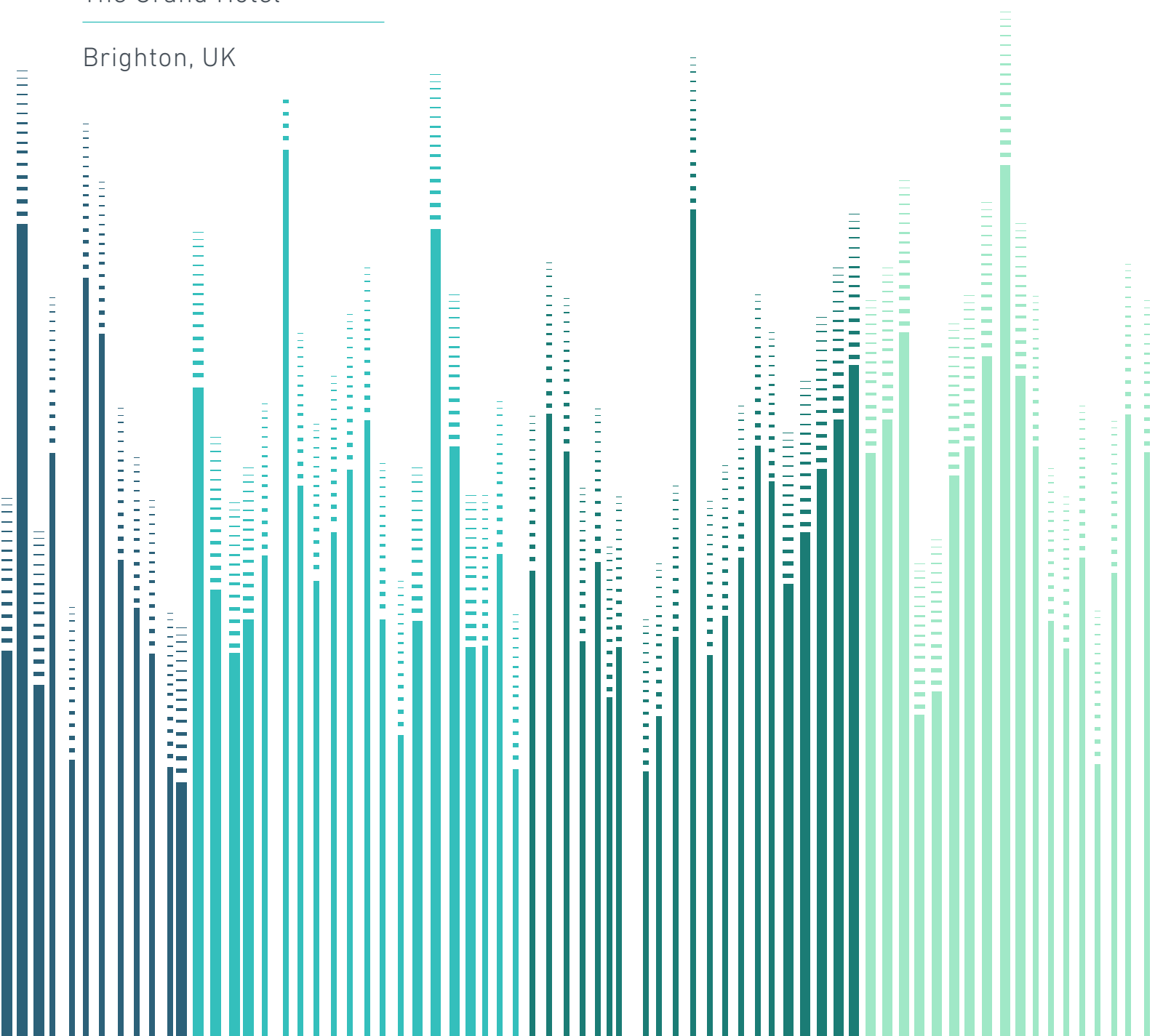


MSCI/IPF PROPERTY INVESTMENT CONFERENCE

15-16 November, 2018

The Grand Hotel

Brighton, UK





MSCI/IPF PROPERTY INVESTMENT CONFERENCE 2018

Our three keynote speakers will share their expert perspectives on issues that will mould the environment for real estate investment looking forward.

Ed Conway, Sky News economics editor and regular Times columnist, opens the conference, asking what shifting global trade relationships will mean for the world's economies and investors. How will the diverging forces of protectionism and globalisation play out?

The political whirlwind whipped up by Trump and Brexit may threaten to move the commercial goalposts, but how can we be sure of politicians' true intentions? **Anne Applebaum**, Washington Post columnist and Pulitzer Prize winning historian, considers how disinformation is changing democracies and the ways investors can make sense of mixed and misleading messages.

Real estate investment is intimately bound up with the evolution of cities. Closing the conference, **Michael Keith** examines urban growth in the light of migration and demographic change, two of its strongest drivers. What can a clearer understanding of migration teach us about the dynamics of urban development and success?

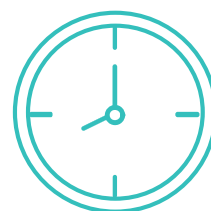
With each keynote presentation mapping out the broad investment landscape, the remaining sessions look to pinpoint future real estate trends. For example, how will technological disruption impact property portfolio allocations and the investment process? The conference also features a new 'Chart of the Year' session, when five real estate visionaries will seek to persuade the audience that their chart highlights the trend to watch.



3 KEYNOTE
SPEAKERS

15+

SPEAKERS



8+ HOURS OF
NETWORKING

7.5

CPD HOURS

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CONFERENCE PROGRAMME

DAY ONE

THURSDAY, 15 NOVEMBER, 2018

9:00 a.m. REGISTRATION AND REFRESHMENTS

9:40 a.m. WELCOME AND OPENING REMARKS

Mike Sales, *Head of TH Real Estate, TH Real Estate*

9:50 a.m. TRADE IN THE BALANCE: GLOBALISATION VERSUS PROTECTIONISM

Keynote presentation:

Changing patterns of global trade and their implications for the real economy

Ed Conway, *Economics Editor, Sky News*

10:50 a.m. REFRESHMENT BREAK

11:15 a.m. GLOBALISATION VERSUS PROTECTIONISM: THE IMPLICATIONS FOR INVESTMENT AND REAL ESTATE

A global multi-asset strategist and a global real estate strategist discuss how the new trading and economic environment will impact financial markets, including property

Mahdi Mokrane, *Head of European Research and Strategy, LaSalle Investment Management*

Eoin Murray, *Head of Investment, Hermes Investment Management*

12:00 p.m. DISRUPTIVE TECHNOLOGY AND REAL ESTATE INVESTMENT

How digital innovation can change the investment management process: lessons for real estate from across the asset classes

Peter Shepard, *Head of Fixed Income, Multi-Asset Class and Real Estate Research, MSCI*

Panellists:

Neil Cable, *Head of European Real Estate, Fidelity International*

Claire George, *Global Head of Investment Platform and Business Operations, Aberdeen Standard Investments*

1:00 p.m. LUNCH AND NETWORKING

2:30 p.m. DISINFORMATION, DEMOCRACY AND DECISION MAKING

Keynote presentation:

Concerns about fake news, political interference and the abuse of personal data continue. What are the biggest dangers in this area, and what do they mean for investor decision-making?

Anne Applebaum, *Visiting Professor in Practice, Institute of Global Affairs, London School of Economics*

3:30 p.m. REFRESHMENT BREAK

4:00 p.m. 'CHART OF THE YEAR'

In a new session concept for 2018, five investment and property experts pick a chart showing current trends they believe have the biggest implications for real estate. After the speeches, the audience will vote for the chart they find most compelling.

Greg Mansell, *Founder, Renosco*

Cynthia Parpa, *Director, EMEA Real Assets Research, BlackRock*

Rebecca Pearce, *Co-founder and Director, TERRITORIO*

Matthew Richardson, *CEO, MGR Strategic Consulting*

Matthew Webster, *CFO, Cloudscraper Exchange*

5:30 p.m.	CLOSE OF DAY ONE
7:15 p.m.	DRINKS RECEPTION
8:00 p.m.	GALA DINNER <i>sponsored by UBS</i>

DAY TWO

FRIDAY, 16 NOVEMBER, 2018

9:30 a.m.	REFRESHMENTS
10:00 a.m.	RESHAPING PORTFOLIO SECTOR ALLOCATIONS Session chairman: Simon Marx , <i>Regional Director, European Research & Strategy, LaSalle Investment Management</i> Presentation on interim findings of IPF-sponsored research into the potential consequences of changing retail conditions for allocations to the sector and real estate portfolio structure. Grazyna Wiejak-Roy , <i>Senior Lecturer, Urban Economics and Real Estate, University of the West of England</i> Panel debate on which property types – alternative or mainstream – could take the place of retail in the real estate portfolio. Panellists: David Hedalen , <i>Head of Real Estate Investment Strategy, Aberdeen Standard Investments</i> Oliver Kummerfeldt , <i>European Real Estate Analyst, Schroder Real Estate Investment Management</i> Howard Meaney , <i>Managing Director, Head of Real Estate UK, UBS Asset Management</i>
11:15 a.m.	REFRESHMENT BREAK
11:45 a.m.	MIGRATION, DEMOGRAPHICS AND URBAN CHANGE Keynote presentation: Exploring how demographics and migration are changing the landscape for the economy, investment and real estate. Michael Keith , <i>Director of COMPAS, The Centre on Migration, Policy and Society, University of Oxford</i>
12:45 p.m.	CLOSING REMARKS Mike Sales , <i>Head of TH Real Estate, TH Real Estate</i>
1:00 p.m.	CLOSE OF CONFERENCE FOLLOWED BY LUNCH

CONFERENCE FEES

CLIENT (MSCI Client/IPF Member):
£1,750 + VAT*

NON-CLIENT:
£1,950 + VAT*

GROUP BOOKINGS (5 delegate places or more):
£1,250 + VAT* per delegate

To book your place, please register at
msci.com/brighton2018
or e-mail
event_inquiry@msci.com

*All registrations include accommodation and gala dinner.

SPEAKERS' GALLERY



NEIL CABLE

Head of European Real Estate |
Fidelity International



CLAIRE GEORGE

Global Head of Investment Platform
and Business Operations |
Aberdeen Standard Investments



DAVID HEDALEN

Head of Real Estate
Investment Strategy |
Aberdeen Standard Investments



OLIVER KUMMERFELDT

European Real Estate Analyst |
Schroder Real Estate Investment
Management



GREG MANSELL

Founder |
Renosco



SIMON MARX

Regional Director,
Research & Strategy |
LaSalle Investment Management



HOWARD MEANEY

Managing Director,
Head of Real Estate UK |
UBS Asset Management



MAHDI MOKRANE

Head of Research and Strategy
for Europe |
LaSalle Investment Management



EOIN MURRAY

Head of Investment |
Hermes Investment Management



CYNTHIA PARPA

Director, EMEA Real
Assets Research |
Blackrock



REBECCA PEARCE

Co-Founder |
TERRITORIO



MATTHEW
RICHARDSON

Founder |
MGR Strategic Consulting



MIKE SALES

Head of TH Real Estate |
TH Real Estate



PETER SHEPARD

Head of Fixed Income,
Multi-Asset Class and
Real Estate Research |
MSCI



MATTHEW WEBSTER

Chief Financial Officer |
Cloudscraper Exchange



GRAZYNA WIEJAK-ROY

Senior Lecturer, Urban Economics
and Real Estate |
University of the West of England

KEYNOTE SPEAKERS



ANNE APPLEBAUM

Visiting Professor in Practice, Institute of Global Affairs | London School of Economics

Pulitzer Prize winning historian, journalist and commentator on geo-politics, Anne Applebaum scrutinizes the misinformation, propaganda, and criminal exploitation that influence global affairs, while sharing perspectives on how technology allows a new scale of media manipulation to authoritarian governments and changes the tenor of political discourse.



ED CONWAY

Economics Editor | Sky News

Ed Conway is the longest-serving economics editor of any of the major UK broadcasters, charting the UK and world economy's journey from boom to crash to recovery for Sky News. Before joining Sky, he was Economics Editor of The Daily Telegraph and Sunday Telegraph, where he was also a weekly op-ed columnist.



MICHAEL KEITH

Director of COMPAS | University of Oxford

Michael Keith is Director of the Centre on Migration, Policy and Society (COMPAS) at the University of Oxford. His research focuses on migration related processes of urban change. He has experience outside the academy working as a politician for 20 years in the east end of London and is also the founder of the Rich Mix Cultural Centre.



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